Sarasota County Schools

Achieve3000 Solutions Overview & Pricing

April 6, 2015

ACHIEVE3000®
believe

The Leader in Differentiated Instruction

Overview

Achieve3000® is pleased to provide a proposal for Sarasota County Schools. As your partner, Achieve3000 is committed to working with you to ensure that 21st Century challenges become exciting new opportunities allowing your students and teachers to have the best solutions to prepare for the rigors of college and career. Reaching those shared goals begins with literacy. Achieve3000 is committed to working with Sarasota County Schools to:

- Accelerate student achievement to meet the 1300 Lexile® reading level target by grade 12;
- Provide equity of access so *all* students can stretch to the new grade level expectations; and
- Extend the reach of literacy instruction to content area curricula and beyond the school day.

For more than 13 years, Achieve3000 has been established as the leader in differentiated instruction, providing millions of students with a personalized path to improved literacy gains and improved prospects for college and career. The vision at Achieve3000 is simple: ensure each and every student in Sarasota County Schools is on an individualized path to college and career readiness.

Supports for Common Core

Achieve3000's differentiated solutions help school districts across the nation close the gap between the current state standards and the new Common Core State Standards. In a 2010 study, students using Achieve3000 Solutions as recommended made a 92-Lexile-point gain above the average expected growth with two lessons per week; this is more than two-and-a-half times the expected growth. These gains were even more dramatic for below-level readers, the students most in need of improvement.

Achieve3000 Solutions have been developed to support the CCSS in several ways. Our 5-Step Literacy Routine promotes several elements of the CCSS, including citing evidence, making effective arguments and written communication, reading and synthesizing information from multiple sources, and developing strong knowledge and higher-order thinking skills:

- **Step 1—Set a schema:** Express opinion based on prior knowledge.
- **Step 2—Read for information:** Derive information from diverse sources.
- **Step 3—Demonstrate mastery**: Demonstrate comprehension and mastery of grade-specific standards.
- **Step 4—Form an opinion:** Re-evaluate opinion based on new information.
- **Step 5—Construct meaning:** Communicate information in writing and when speaking.

New Features

This year's Back to School release includes some of the most compelling and relevant features and functionality, including:

- Improved curriculum planning tools
- New audio support with every lesson
- New highlighting tool
- Expanded LevelSet™ assessment options
- New Lexile® reports and tools
- Expanded Career Center

Solution Description

Our proposed solution for Sarasota County Schools includes:

- *TeenBiz3000 for Grades 6–8*—Our powerful, research-proven, and uniquely adaptive literacy platform for middle-school students includes ongoing progress-monitoring measures, informational texts, writing activities, and administrative and reporting tools to manage the entire program. TeenBiz3000 is appropriate for use in the general classroom, as an intervention, as a supplemental program, in after-school and extended day models, and in summer school.

- *Empower3000 for Grades 9–12*—Our powerful, research-proven, and uniquely adaptive literacy platform for high school students includes ongoing progress-monitoring measures, informational texts, writing activities, and administrative and reporting tools to manage the entire program. Empower3000 is appropriate for use in the general classroom, as an intervention, as a supplemental program, in after-school and extended day models, and in summer school.

- *Home Edition for Parents/Guardians –* Through the closed email system, the Home Edition increases parental involvement and expands the reading experience beyond the school day, nurturing the three-way communication among parents/guardians, educators, and students. Parents/guardians can stay informed about daily instruction, monitor progress, and communicate with their child, classroom teachers, and building leaders.

- *Anytime, Anywhere Access –* The Achieve3000 iPad App delivers an engaging and user-friendly experience allowing students to access the platform offline or online – anytime!

- *Help Desk and Data Management*—Inclusive in our basic site license, Achieve3000 provides Customer Support via email and our toll free number Monday – Friday from 7 AM EST – 9:30 PM EST. Additionally, we assist districts in the upload and transfer of user data to our system to ensure that students, classes, and teachers are configured appropriately allowing users to access the solution and accuracy in reporting.

- *LevelSet™ Measure*—All of our platforms feature our proprietary LevelSet measure developed in conjunction with MetaMetrics to deliver a Lexile® score for each student.

- *Compelling Reporting –* Achieve solutions including a comprehensive set of highly useful reports including Forecasting State Assessment Performance, Forecasting College-and-Career Readiness, Standards Mastery, and other usage and performance related reports.

- *Initial Training and Ongoing Professional Development*—Our Implementation Team provides comprehensive training on all aspects of our various platform offerings. In addition to training, our staff will provide professional development sessions on a variety of topics and subject areas to further support the program. Using our Blended Learning model, you can customize your implementation to include a number of independent learning paths for teacher self-study, providing added training and support for educators.

Cost Proposal

The following pricing is based on the use of Achieve30000 Literacy offerings for Sarasota County Schools.

Proposal Outline

- **Teenbiz3000/Empower3000 Differentiated Literacy Solution** – Student and associated teacher software licenses at participating secondary schools *(See Exhibit A)*
- *Distinct offerings for unique user groups* - **AchieveIntervention** for at-risk students, **Achieve-Language** for ELL students and **AchieveEnrichment** for high achievers.
- **Professional Learning Services** – Includes on-site Professional Development (PD) and implementation planning as well as two principal awareness sessions, annually, and access to 24/7 self-paced, on-demand resources for all teachers and administrators.
- **eScience Curriculum** access for Teachers at no charge
- Savings included are based on a multi-year subscription period, per terms specified below.

Academic Year Pricing (August 2015 – June 2018)

Product	Cost	Qty	Three Year Cost
LIT-A Site250 Software License Package	$15,700.00	7	$329,700.00
LIT-C Site500 Software License Package	$24,995.00	5	$374,925.00
eScience Curriculum[1]	$5,445.00	7	$114,345.00
SUBTOTAL			**$818,970.00**
Savings - eScience Curriculum at No Charge[2]			*-$114,345.00*
Savings - Multi-Year Term with Payment Plan			*-$98,276.40*
Savings - Additional Achieve3000 Sponsorship			*-$30,317.60*
Implementation Resources and Support Services	*$5,375.00*	*1*	*$16,125.00*
TOTAL COST[3]			**$592,156.00**
PAYMENT DUE JUNE, 2015			*$197,385.33*
PAYMENT DUE JULY, 2016			*$197,385.33*
PAYMENT DUE JULY, 2017			*$197,385.33*

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[1] eScience access will be for 6 teachers per building, only.
[2] Savings are valid until June 15, 2015. Signed Proposal for the full amount of $592,156.00 due no later than June 15, 2015.
[3] Purchase Order for the full amount of $592,156.00 due no later than July 15, 2015. Achieve3000 will invoice annually based on the schedule included above and in the Purchase Order.

Acceptance

Sarasota County Schools accepts terms and conditions listed within this Cost Proposal and will commit to the payment terms as outlined above.

The Complete Signed Proposal and Purchase Orders can be sent to:

Achieve3000 ● 1985 Cedar Bridge Ave., Suite 3 ● Lakewood, NJ 08701

Fax: 316-221-0718 ● Email: orders@achieve3000.com

	Achieve3000, Inc.
Account Name	
Signature	*Signature*
Name, Title	*Name, Title*
Date	*Date*

For terms and conditions, please refer to www.achieve3000.com/terms.

Contact Information

Primary contacts for Achieve3000's proposal for Sarasota County Schools are:

- **Laura Hunt** – *Regional Director*

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- **Kenneth Brown** – *Regional Vice President*

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Participating Schools
Booker High School
Booker Middle School
Brookside Middle School
Heron Creek Middle School
Mcintosh Middle School
North Port High School
Riverview High School
Sarasota High School
Sarasota Middle School
Venice High School
Venice Middle School
Woodland Middle School